

# Seattle Worldcon 2025

## Art Show Policies

### Acceptance to Art Show

- The Seattle Worldcon 2025 Art Show uses a juried acceptance process.
- Applications will be accepted from December 1, 2024 to January 15, 2025. Once applications are closed, the jury will review all applications at the same time.
- After January 15, 2025, the application form will remain active, and any applications received after that date will be reviewed for acceptance to be placed on a waiting list.
- All art must comply with our genre rules. We reserve the right to decline an artist's application.
- Seattle Worldcon reserves the right to waive the jury process for invited artists and recognized industry professionals.
- The Seattle Worldcon 2025 Art Show's mission is to support the artistic community. The jury process is not meant to be exclusionary, but to include the best artists in various categories in order to improve the art show experience for both our artists and attending membership.

### AI-Generated Art

- We require that all artwork submitted into the art show be created exclusively by the artist making the submission and not fabricated using artificial intelligence (AI) generators, compilers, or any system that utilizes images and work by other artists who have not provided express permission for the AI system to use their artwork and images.
- If any artwork submitted for jury acceptance or displayed in the art show is recognized or identified to be an AI-generated product, the artwork will be declined, and if necessary the artist will be asked to remove the artwork from display. We

recognize that determinations whether artwork is AI-generated may be subjective. Final determination whether to accept or display artwork is at the discretion of the art show managers.

## **Art Show Definitions**

- Original art is any piece designed and created exclusively by the artist.
- Fine art prints or hand-colored prints are pieces created using a method by which the artist has made the plate(s) or screen(s) and pulled the prints primarily by hand. Some examples: woodcut, block prints, etching, drypoint, engraving, serigraphs (silk-screening), and lithographs (not to be confused with litho prints).
- Giclée fine art high-resolution inkjet prints: The word giclée has come to be associated with a number of types of inkjet printing, including processes that use fade-resistant archival inks, and archival substrates primarily produced on Epson, HP, and other large-format printers.
- Mechanical reproductions (such as laser prints, inkjet, etc.) can be either limited or open editions.

## **Artwork for Display**

- All entries must be of science fiction, fantasy, or fannish interest.
- We accept original art, fine art prints, hand-colored prints, and giclée prints (see definitions above).
- Limited edition prints of 1,000 or fewer are allowed. Only one copy may be displayed for sale. A displayed copy must be numbered and identified as a print.
- Digital art and photographs may be entered if they are limited editions of 1,000 or fewer. Multiple copies of the same image may not be displayed.
- All art must be display-ready and clearly labeled with its title and the artist's name (see bid tag information).
- Flat art should be matted and/or framed with a suitable hanging device attached. The art show is not responsible for damage caused to art by inappropriate hanging devices.

- Pieces may be designated for bid, bid and direct sale, direct sale only, or NFS (not for sale).
- U.S. copyright and trademark laws must be complied with. Copyrighted characters (other than your own) may be displayed but must be marked NFS (not for sale), unless proof of the copyright holder's permission is provided.
- As a general guideline, artists should use the 29% alteration rule of the original source material.
- Art will be viewed by people of all ages. The art show management reserves the right to refuse or remove artwork for administrative reasons. As a general rule, we will allow what is considered "tasteful nudes" (light R). NC-17 (such as genitalia or extreme violence) is not allowed. Contact the art show managers with any questions.

## **Art Show General Rules**

- All artists and artist agents (with the exception of mail-in artists) must agree to and abide by Seattle Worldcon 2025 health and safety policies.
- Owners, artists, or artists' agents may enter artwork in the art show. Agents will be asked to provide written authorization from the artist(s) they represent.
- Seattle Worldcon 2025 allows previously purchased art to be entered for resale by the owner on a limited basis at the discretion of the art show management.
  - Entry rules, panel fees, and sales commission are the same as for an original art entry.
  - Previously purchased artwork displayed for sale by the current owner is not eligible for any art show awards.
- Once a piece of art is entered in the show it may not be withdrawn, nor may the conditions of the sale be altered, except by permission of the art show management.
- Any artwork left after the close of artist pickup time will be considered abandoned and become the property of Seattle Worldcon 2025.
- Exceptions to these policies are at the sole discretion of the art show managers.

## **Art Show Display Space**

- Panels for flat artwork display are made of pegboard, framed in blonde wood. Dimensions are 4' (feet) wide x 6' (feet) high. The pegboard hangs approximately 8" (inches) from the ground.
- Table spaces are 2½'(feet) x 8'(feet) or 2½' (feet) x 4' (feet).
- Reserved panel and table space will be held no later than 9 a.m. Wednesday of the convention unless prior arrangements have been made with the art show management.

## **Print Shop**

- The print shop is available to all artists who have reserved panel or table space.
- Each artist is limited to 50 pieces, with a maximum of 10 of each item. Exceptions are at the discretion of the art show managers.
- For each different print placed in the print shop, there may be a representation of it on the panel or table space. The display copy must meet the display artwork criteria.
- Each copy of an item in the print shop must have a print shop tag.
- All art should be wrapped and/or matted for protection. The print shop tag must be able to be affixed to the art without damaging the art or being in jeopardy of coming off too easily.
- Additional items the print shop can support include (but may not be limited to) books, coloring books, and bookmarks.

## **Art Show Fees Schedule**

- Per 4' (foot) x 6' (foot) panel: \$40
- Per 8'(foot) table space: \$80 / 4'(foot) table space: \$40
- No additional fee for the print shop
- Commission on all sales in the art show: 12%

## Insurance, Shipping, Payments

- **Seattle Worldcon 2025 Art Show is not responsible for any loss or damage to submitted artwork.** Artists should obtain coverage by their own insurance while their art is at the show. We will take reasonable care of your artwork and have multiple security precautions, but the convention cannot acquire the expensive extra insurance for the show.
- For attending artists and artist agents, storage for shipment of art prior to the convention is available. Details, dates, and address will be provided upon acceptance to the show.
- Seattle Worldcon 2025 will attempt to have all commission and shipping payments issued within six weeks of the close of the convention.

## Mail-In Art: No Artist or Artist Agent Presence

- Mail-in art refers to artwork that is shipped to the convention, checked in, hung/displayed, checked out, and shipped back to the artist by art show staff (artist or artist agent is never present).
- The mail-in art process is limited to non-attending artists who are unable to accompany their art to the convention or are unable to utilize a local agent to do the same.
- The mail-in art process is available on a **limited basis** due to the amount of staff required to ensure it is handled appropriately.
- The mailing address for artwork will be made available upon acceptance to the art show.
- Artwork must arrive in a reusable container with appropriate packaging materials, a return address label, and a prepaid shipping label or a check to cover the cost of return shipping. **We strongly recommend providing a prepaid shipping label.**
- Information regarding return insurance or the carrier to use for return shipping should also be provided.
- **If nothing is provided for return shipping, the cost will be deducted from artist sales.**

- Ensure your packages are clearly labeled and addressed to Seattle Worldcon 2025 so we are able to identify them upon delivery and when unpacking at the convention.
- **The convention assumes no responsibility for artwork damaged during shipping.**
- Upon return shipping every attempt will be made to make sure that artwork is properly packed, if any artwork remains after the convention concludes.
- The convention anticipates returning all mail-in art, if any remains after sales, within one week of the close of the convention.
- Mail-in art is limited to display pieces that would fit on a maximum of two panels plus 50 print shop entries.

## **Art Show Cancellations and Payments**

- Payment for space in the art show must be received by June 1, 2025. If payment is not received, the artist's panel and table reservations will be canceled.
- The deadline to cancel space in the art show and receive a refund is July 15, 2025.
- Exceptions to these policies are at the discretion of the art show management.

## **Bidding for and Purchasing Art**

- Sales are by written bid or direct sale. Direct sales are not allowed once a valid written bid is received.
- Art may be entered NFS (not for sale). However, it is strongly preferred that some if not all art displayed be available for purchase.
- Sales are finalized after receiving a fifth written bid (last bidder on bid sheet).
- Seattle Worldcon 2025 assumes no responsibility for no-show, lost, or unfulfilled bids placed on art. Artists who wish to follow up with a bid may ask the convention for contact information.
- All artwork not in the print shop will receive a tag.
- All artwork in the print shop will receive a sales tag with a direct sale price.
- Purchased art on display may be picked up on Sunday. One-day members may take direct sale items at the time of purchase. Print shop items may be taken at the time of purchase.

- Bidding and direct sale are available Wednesday through Saturday of the convention. On Sunday, art may be purchased at direct sale prices only.
- As required by state law, sales tax will be charged on all sales.

## Art Show Awards

- A panel of judges, selected by the Seattle Worldcon 2025 art show managers, will determine winners of various awards and ribbons.
- There may also be awards and ribbons presented based on the votes of Seattle Worldcon 2025 attendees.
- Awards may consist of but are not limited to:

From panel of judges:

- Best in show
- 1<sup>st</sup> to 3<sup>rd</sup> place:
  - Best color
  - Best black and white
  - Best mixed media
  - Best 3D
  - Best textile
  - Best jewelry
  - Best Pacific Northwest-inspired
  - Best convention theme-inspired (Building Yesterday's Future—For Everyone)

From people's choice:

- Best in show
- Best science fiction
- Best humor
- Best fantasy
- Best horror
- Best 3D
- Best jewelry

- Best Pacific Northwest-inspired
- Best convention theme-inspired (Building Yesterday's Future—For Everyone)